Cyber Security Implementation Workshop

Sponsorship and Exhibitor Opportunities

March 24–27, 2024
Savannah, Georgia

For more information and to register, visit nei.org/cyberworkshop
GENERAL INFORMATION

THE CYBER SECURITY IMPLEMENTATION WORKSHOP brings together nuclear cybersecurity professionals across the U.S. industry. It provides a focal point for learning and sharing information and experience associated with implementing a strong nuclear cybersecurity program.

REACH YOUR AUDIENCE
Network with cybersecurity industry leaders, decision-makers and other professionals, including:

- Technical experts in cybersecurity
- Executives in security at nuclear facilities
- Cybersecurity program auditors
- Cybersecurity assessment team members
- Cybersecurity program managers
- Advanced reactor developers
- Researchers
- Licensing and regulatory affairs personnel
- Vendors and suppliers of materials used by nuclear professionals.

WHEN
March 24–27, 2024
For more information and to register, visit nei.org/cyberworkshop

WHERE
JW Marriott Savannah Plant Riverside District
400 W River St
Savannah, GA 31401
912.373.9100

Make your reservations by Feb. 29, 2024, to guarantee the room rate of $300 for a single/double. After this date, the room rate is at the hotel’s discretion. Rooms are limited. Make your reservations early. Upon making your reservation, inform the hotel that you are an attendee of the Nuclear Energy Institute to receive the group rate.

CONTACT US
For more information about sponsorship and exhibitor opportunities contact:
Arika Johnson
amj@nei.org
202.739.8092
SPONSOR INFORMATION

SPONSORSHIP BENEFITS

• Showcase your product or service to decision-makers
• Strengthen visibility and credibility in the nuclear marketplace
• Introduce new products, services and technologies to a targeted audience
• Network with industry decision-makers and influencers
• Demonstrate a product to your potential customers

• Gain feedback from current customers
• Demonstrate your commitment to supporting NEI programs and initiatives
• Increase visibility and brand recognition for maximum exposure
• Engage with attendees in creative ways to make meaningful connections
• Highlight your company’s impact on the industry and keep its name in the minds of top energy executives

SPONSORSHIP LEVELS

Executive
$15,000
All benefits at the Premier, Industry Champion and Collaborator levels, plus:
• Two complimentary registrations
• Complimentary exhibit tabletop
• Company logo recognition during opening reception
• Company profile on NEI’s event webpage
• Speaking opportunities
• Company logo included in pre-event attendee emails.

Premier
$10,000
All benefits at the Industry Champion and Collaborator levels, plus:
• One complimentary registration
• Session sponsor and a five-minute fireside talk (limited)
• Company logo recognition during lunch (2 available)
• Company produced postcards to be placed on tables
• Verbal acknowledgement during event
• Opportunity to play short video/ad.

Industry Champion
$8,000
All benefits at the Collaborator level, plus:
• Company logo recognition during breakfast
• Pre-event attendee listing
• Session sponsor (2 available)
• Company logo included in networking slides
• Sponsorship marketing graphic.

Collaborator
$5,000
• Three-minute fireside talk
• Company logo and hyperlink on NEI’s event webpage
• Post-event attendee listing
• Company logo recognition during breaks.

Purchase Sponsorship

nei.org/cyberworkshop
EXHIBITOR INFORMATION

EXHIBITOR BENEFITS
• Showcase your products or services to decision-makers
• Strengthen your company’s visibility and creditability in the nuclear marketplace
• Introduce new products, services and technologies to a targeted audience
• Network with industry decision-makers and influencers
• Gain feedback from current customers

EXHIBITOR REGISTRATION Cost: $3,500

EXHIBITORS RECEIVE
• Company logo on the conference webpage with a link to your company website
• One 10x10 space
• Six-foot draped table and two chairs
• One full conference registration
• Special pricing of 25% off the current rate for additional conference registrations
• Company name/logo included on exhibitor signage and in conference materials
• 50-word description included in select conference materials
• Pre- and post-conference mailing list.

CONTACT US
For more information about sponsorship and exhibitor opportunities contact:

Arika Johnson
amj@nei.org
202.739.8092

Purchase Exhibit Space
SCHEDULE AT A GLANCE (subject to change)

On-site registration will begin each day at 7:30 a.m.
Business casual attire is appropriate for all conference events

SUNDAY, MARCH 24, 2024
7:30 a.m.–3 p.m.      Registration
7:30–8:30 a.m.       Breakfast
8:30 a.m.–3 p.m.        Cyber Security Fundamentals Training

MONDAY, MARCH 25, 2024
7:30 a.m.–3 p.m.      Registration
7:30–8:30 a.m.       Breakfast
8:30 a.m.–3:30 p.m.      General Session
11:30 a.m.–1 p.m.    Lunch
4–6 p.m.              Reception

TUESDAY, MARCH 26, 2024
7:30 a.m.–3 p.m.      Registration
7:30–8:30 a.m.       Breakfast
8:30 a.m.–3:30 p.m.      General Session
11:30 a.m.–1 p.m.    Lunch
4–6 p.m.              Reception

WEDNESDAY, MARCH 27, 2024
7:30 a.m.–noon       Registration
7:30–8:30 a.m.       Breakfast
8:30 a.m.–noon      General Session

nei.org/cyberworkshop  |  5