

NUCLEAR ENERGY ASSEMBLY

EXHIBITOR PROSPECTUS

PREMIER EVENT OF THE NUCLEAR INDUSTRY



MAY 21-23, 2018

ATLANTA MARRIOTT MARQUIS
ATLANTA, GA



The annual Nuclear Energy Assembly and Nuclear Supplier Expo brings together nuclear leaders from across the nation and around the world. It features exhibiting companies leading the field in cutting-edge products and services.

Who Attends?

Network with over 800 key nuclear industry decision-makers that cannot be reached at other trade shows. As the industry's premier conference, the Expo draws CEOs, CNOs and other senior-level executives representing the nuclear industry. NEA's Supplier Expo offers exhibitors the chance to interact one-on-one with top management.

Why Exhibit?

NEA is the gathering place for people, businesses and organizations from all areas of the nuclear industry and related fields. Attendees from the United States and around the world will gather to see the latest products and services available to the nuclear industry.

Exhibitor Benefits Include:

- Maximize exposure at a premier event dedicated to the nuclear industry
- Deliver a clear message about your commitment to the industry
- Inform and update all sectors of the nuclear industry about your products and service
- Increase exposure to, and sales and consumption of your products and services
- Raise awareness of your brand
- Reach all target audiences in one place
- Launch new products
- Gather customer insight
- Develop a competitive edge on your industry competitors

Space is limited, so register early for the best location!

Hotel Information

Atlanta Marriott Marquis

265 Peachtree Center Avenue NE
Atlanta, GA 30303
Phone: 404.521.0000

The hotel cutoff at the Atlanta Marriott Marquis is April 29. Standard rooms at the Atlanta Marriott Marquis are available for NEA attendees at a rate of \$196. After April 29, the room rate will be at the discretion of the hotel. Please contact the hotel to make a reservation; identify yourself as an NEA attendee to receive the group rate.



If you have hotel reservation questions or needs, please contact **Denise Bell** at dxs@nei.org.

Exhibit Schedule

Set up

Sunday, May 20, noon-6 p.m.
Monday, May 21, 7-11 a.m.

Show/Session hours

Displays must be staffed during
all breakfasts and breaks.

Monday, May 21, 11:30 a.m.-3 p.m.
and 6-7:30 p.m.
Tuesday, May 22, 7:30 a.m.-5 p.m.
Wednesday, May 23, 7:30-10:30 a.m.

Breakdown

Wednesday, May 24, 10:30 a.m.-4 p.m.

General Conference Information and Logistics

Exhibitor Booth Information

On-site registration will begin
each day at 7 a.m.

Conference sessions will be held at the
following times:

Monday, May 21, 8:30 a.m.-5 p.m.
Tuesday, May 22, 8:30 a.m.-5 p.m.
Wednesday, May 23, 8:30 a.m.-noon

Meal Functions/Exhibit Times:

Reception on Monday, May 21, 6-7:30 p.m.

Continental breakfast provided
on Tuesday and Wednesday.

Morning and afternoon breaks provided on
Tuesday and morning break on Wednesday.

Business casual attire is appropriate for all conference events.

What Is Included in my Booth Package?

- Six-foot draped table, two chairs, and a wastebasket.
- Listing on conference webpage with link to company website.
- 50-word company description and logo in the mobile app and in signage throughout the conference area.
- One-time use of pre- and post-conference attendee lists. They will be sent two weeks before the meeting and two weeks after the completion of the meeting.
- Two full conference registrations. One additional exhibitor participant will receive a discounted registration rate. Conference registration includes all breakfasts, breaks and evening events.
- Double booth packages will receive one additional complimentary registration and one additional discounted registration rate.

Questions? Contact Ken Morton at kwm@nei.org or 202.739.8014.

2018 BOOTH FEES

10X10 Booth

	Member	Nonmember
Regular Registration (before April 30)	\$4,000	\$4,500
Late Registration (after April 30)	\$5,000	\$5,500

10X20 Booth

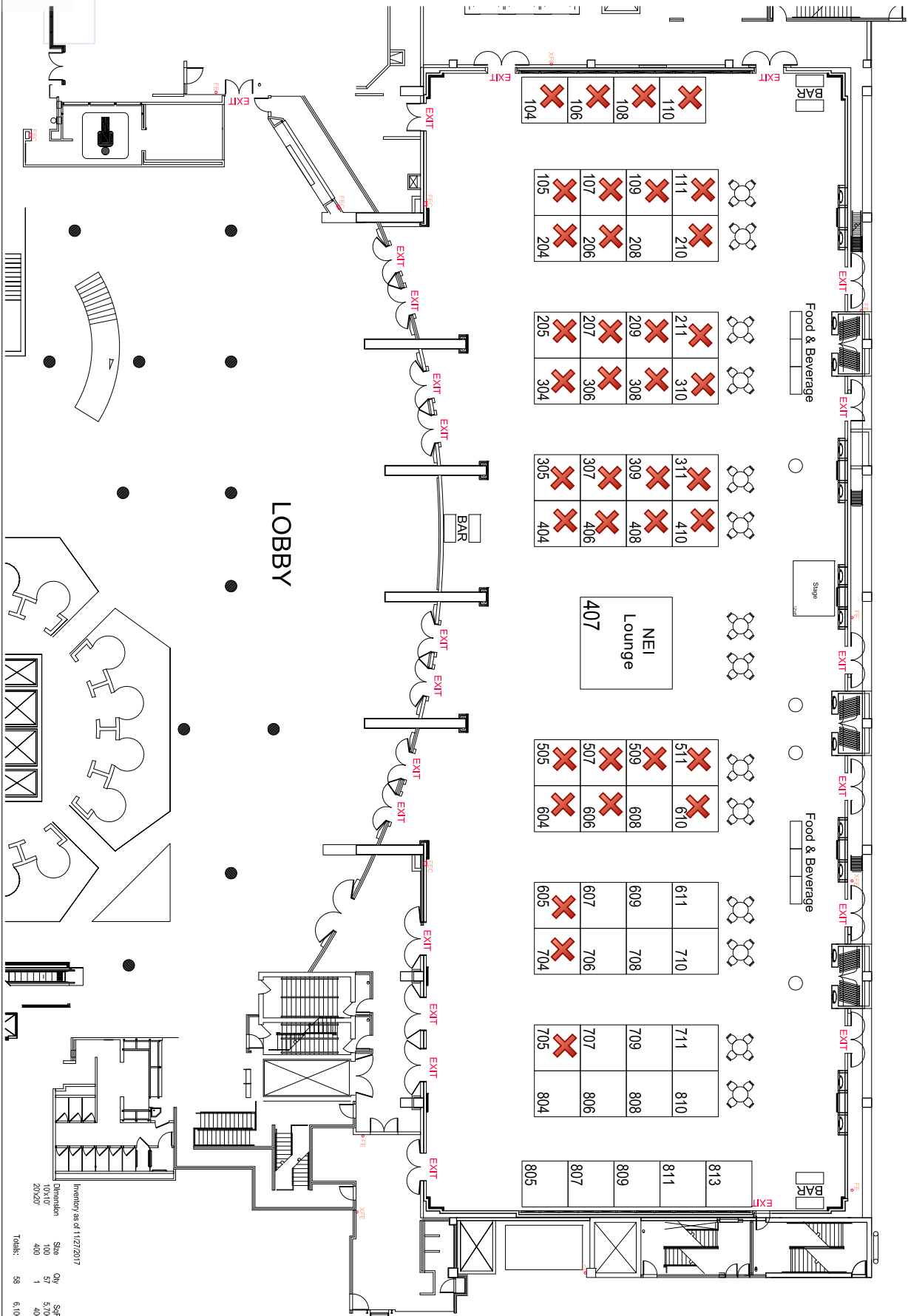
	Member	Nonmember
Regular Registration (before April 30)	\$7,000	\$7,875
Late Registration (after April 30)	\$8,750	\$9,625

For more information or to purchase additional booths, please contact **Ken Morton at kwm@nei.org or 202.739.8014.**



NOTE: All fees must be paid by the rate date in order to receive a discount. NEI will not take forms without credit card information or accompanying company check. Requests for invoice will not be approved.

To reserve space, the exhibitor registration forms must be returned by April 30.



EXPO FLOOR PLAN



Instructions

PLEASE READ CAREFULLY BEFORE COMPLETING THIS FORM

- You may type your information into this PDF document and save it.
- All forms may be submitted by secure fax to 202.833.2282.
- All information must be completed for a company to be considered for approval to exhibit at the 2018 Expo and for the correct listing to appear in the final program.
- The Nuclear Energy Institute is not responsible for incomplete or inaccurate company information in this document.
- Please send a 50-word description and a company logo (.eps or .svg format) to **Ken Morton at kwm@nei.org** by May 4.

Booth Allocation Process

For 2018, exhibit space will be sold and assigned on a first-come, first-served basis. A completed contract and full payment are required to reserve booth space. Please list your top three booth choices on the registration form. We will make every attempt to honor your request.

Main Point of Contact (Person to Receive Logistical Information)

Name

Title

Company Name

Company Phone

Mobile Phone

Email

Please list all information as you would like it to appear in the mobile app.

Exhibiting Company Name

Company Mailing Address

City, State, Postal Code

Country

Company Phone

Company Email Address

Company Website

Contact Name for Exhibit

Title

Note: This form does not register your booth personnel. A separate registration form is required for all booth personnel. Registration forms for booth attendees will be included in your exhibitor confirmation packet. The above contact will NOT appear on the conference registration list.

Please list your top three booth choices:

1st_____ 2nd_____ 3rd_____

Please list companies (not products) you prefer not to be located near.

10X10 Booth	Member	Nonmember	10X20 Booth	Member	Nonmember
Regular Registration (before April 30)	\$4,000	\$4,500	Regular Registration (before April 30)	\$7,000	\$7,875
Late Registration (after April 30)	\$5,000	\$5,500	Late Registration (after April 30)	\$8,750	\$9,625

Payment Information

of booths

Total Amount

NOTE: All fees must be paid by the rate date in order to receive a discount. NEI will not take forms without credit card information or accompanying company check. Requests for invoice will not be approved.



Please send
completed form
by secure fax
to **202.833.2282**.



If mailing payment,
note mailing address:

Nuclear Energy Institute
P.O. Box 759072
Baltimore, MD 21275-9072



Wire payment to:

Wells Fargo Bank
740 15th Street, NW
Washington, DC 20005
Routing #121000248
Account #2030000023990
Swift Code: PNBPU33

Credit Card Information

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number

Expiration Date

CSV Code

Billing Zip Code

Name (As It Appears on Card) Cardholder's Signature

For Nuclear Energy Institute office use only. Do not write in the area below.

Acceptance Contract: Nuclear Energy Institute

DATE RECEIVED

ACCEPTED BY

BOOTH(S) ASSIGNED

\$_____
AMOUNT PAID

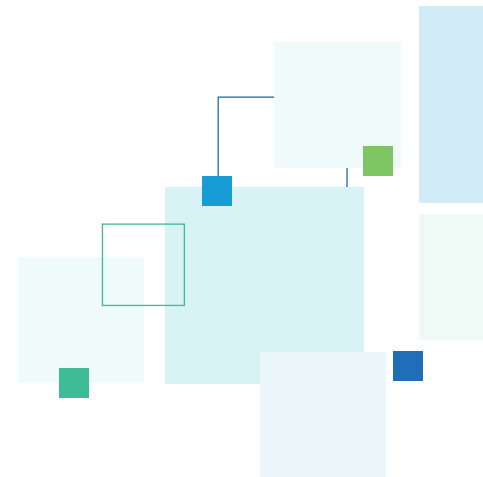
Contract Rules and Regulations

1. **Official service contractor** – GES is the official service contractor for the NEA 2018 Nuclear Supplier Expo annual meeting. Once a booth is assigned, an Exhibitor Service Kit will be made available to the company primary contact. This kit is to be used to order additional booth furnishings, electrical supplies, and drayage and to arrange shipping and other services.
2. **Booth payment** – Booth space will not be confirmed and Exhibitor information will not appear in any electronic or printed collateral without receipt of a completed contract and payment in full.
3. **Special regulations** – (a) Reassignment or subletting of all or any part of booth space is prohibited. (b) Solicitation and distribution of printed advertising must be confined to booth space only. (c) Operation of any objectionable sound devices will not be allowed. (d) Nothing shall be posted on, or tacked, nailed, taped, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. (e) Distribution of helium-filled balloons or adhesive-backed stickers or decals is prohibited. (f) Food and beverage for distribution must be supplied and prepared by the designated catering company.
4. **Sound restrictions** – Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 decibels. NEI reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.
5. **Liability** – Exhibitor agrees to surrender the space occupied by it in the same condition as it existed at the start of occupation, absent normal wear and tear. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify and hold Nuclear Energy Institute and the Atlanta Marriott Marquis (Hotel) and their agents and employees (hereinafter collectively called (Indemnities) forever harmless for any liability, claims or loss, including damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor, those holding under the Exhibitor or by the negligence, but not the sole negligence, of NEI. Further, the Exhibitor shall, at all times, protect, indemnify, save, and hold harmless the Indemnities against and from any and all losses, cost, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, or business invitees, which arise from or out of or by reason of said Exhibitor's installation, removal, maintenance, occupancy, and use of the exhibition premises, the Atlanta Marriott Marquis or any part thereof. Exhibitor shall be fully responsible to pay for all damages to property owned by the Atlanta Marriott Marquis, its owners, or manager which results from any act of omission of the Exhibitor. In addition, Exhibitor acknowledges that neither the Atlanta Marriott Marquis nor any of the other Indemnities maintain insurance covering such losses by Exhibitor. Exhibitor hereby waives all claims that arise or may arise in its favor against any or all of the indemnities for all loss or damage covered by Exhibitor's valid and collectible insurance, regardless of whether such insurance is actually collected.
6. **Nonflammable materials** – All materials including muslin or other cloth drape or banner used in the exhibit hall must be nonflammable or conform to the fire regulations of the city of Atlanta. Materials not conforming to such regulations will be removed immediately at the exhibitor's expense. The exhibitor agrees to accept full responsibility for compliance with city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment under city codes. Fire hose cabinets and extinguishers must be left accessible and in full view at all times.
7. **Circulation and solicitation** – Exhibitor must be the owner or licensee of the rights in all intellectual property (trademark, copyright, patent, etc.) promoted and/or used at the conference. Distributing of marketing materials and souvenirs must be restricted to the Exhibitor's booth. Canvassing or distribution of marketing materials or souvenirs in any location other than the Exhibitor's booth is prohibited.
8. **Unions** – Exhibitor shall abide by all agreements made by, between and among NEI, the Atlanta Marriott Marquis and any unions or other labor groups having jurisdiction at the Exhibit. All work involved with setting up and dismantling exhibits must be performed by authorized personnel.

9. **Insurance** – NEI shall not be liable for loss or damage of any article of equipment or property of Exhibitor which Exhibitor may suffer during installation or removal or during the Exhibit itself due to robbery, fire, accident, or any other destructive cause. Insurance, if desired, must be placed by the Exhibitor
10. **Sales** – Exhibitors are not permitted to make direct sales on the exhibit floor.
11. **Interpretation and amendment** – Nuclear Energy Institute has the full power to interpret or amend any of the exhibition rules and its decision is final. The Exhibitor agrees to abide by any rules or regulations set forth by Nuclear Energy Institute and recognizes that Nuclear Energy Institute is committed to providing full cooperation to ensure a successful show for all Exhibitors.
12. **Inability to perform** – The performance of this agreement by either party, in part or in full, is subject to events or occurrences beyond their control including, but not limited to: acts of God, war, threat of war, government retaliation against foreign enemies, government regulation or advisory, disasters, fire, earthquakes, accidents or other casualty, strikes or threat of strikes, acts of attendees, civil disorder, terrorist

acts and/or threats of terrorism, acts of foreign enemies, an outbreak of a potentially fatal, communicable disease in the location of the Hotel or its environs, an outbreak of a potentially fatal, communicable disease in a distant location where such an outbreak substantially limits the ability or willingness of attendees to travel to the location of the Hotel or its environs, curtailment of transportation services or facilities preventing attendees from attending, or an intervening cause beyond the control of either party making it illegal, impossible, or commercially impracticable to hold the meeting at Hotel or to provide the services outlined in this agreement. Either party may terminate, suspend or partially perform its obligations under this Agreement without liability to the other due to such event(s) or occurrence(s) upon written notice given within 5 days of the event(s) or occurrence(s).

13. **Cancellation** – Withdrawal from the Expo (except for reasons under “Inability to Perform”) by any Exhibitor will not be accepted unless NEI receives written notice of such withdrawal. A full refund will be given for cancellations received by April 30, 2018, minus a \$100 administrative fee. No refunds will be given for cancellations received after April 30, 2018.



Company Name

hereby applies for exhibit space at the NEA 2018 Nuclear Supplier Expo held at the Atlanta Marriott Marquis. We further agree to abide by all regulations specified under Contract Rules and Regulations.

Authorized Signature

Print Name

Company Name