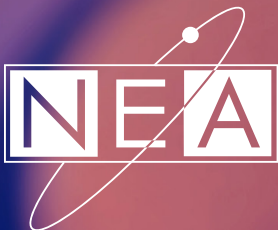


NUCLEAR ENERGY ASSEMBLY

SPONSORSHIP OPPORTUNITIES

PREMIER EVENT OF THE NUCLEAR INDUSTRY



MAY 21-23, 2018

ATLANTA MARRIOTT MARQUIS
ATLANTA, GA



The annual Nuclear Energy Assembly and Supplier Expo brings together nuclear leaders from the United States and around the world. It features exhibiting companies leading the field in cutting-edge products and services. Sponsor the 2018 Nuclear Energy Assembly and maximize your exposure at this premier event.

Who Attends?

Network with more than 800 nuclear industry decision-makers, including CEOs, CNOs and other senior executives, that only attend this nuclear conference. Sponsorships offer the chance to interact one-on-one with top management.

Why Sponsor?

Keep your company name on the minds of top energy executives before, during and after the conference.

As a sponsor you will be able to:

- connect with decision-makers
- showcase your expertise
- increase customer impressions.

Sponsor packages, conference lanyards, Wi-Fi and charging stations are just a few of the opportunities to showcase your company.

Sponsorships are offered on a first-come, first-served basis, so sign up early!

Please ensure that your sponsorship registration is received by April 30.

Refunds will not be provided after April 30 for sponsorship cancellations.



For questions about any of NEA's 2018 sponsorship opportunities, please contact **Arika Johnson** at **amj@nei.org** or **202.739.8092**

Sponsorship Packages

Diamond \$30,000

Benefits include:

- **NEW** introduce company and invite attendees to the special event during the general session
- logo included on the splash page and as a rotating sponsor ad on mobile app
- logo and website link included on mobile app sponsorship page
- 100-word company description listed in the mobile app
- prominent signage with logo throughout the meeting space and social events
- logo slide during breaks
- listing on conference webpage with link to company website
- a 15-minute “product theater” time slot that provides a focused, high-value live marketing opportunity to reach conference attendees during breaks in the exhibit hall
- one-time use of pre- and postconference attendee contact information
- a 10x10 complimentary exhibit booth (if requested) and all associated benefits
- two conference registrations (if exhibit booth is not requested) and all associated benefits

Platinum \$25,000

Benefits include:

- logo included as a rotating sponsor ads on mobile app
- logo and website link included on mobile app sponsorship page
- 100-word company description listed in the mobile app
- prominent signage with logo throughout the meeting space and social events
- logo slide during breaks
- listing on conference webpage with link to company website
- one-time use of pre- and postconference attendee contact information
- two conference registrations and all associated benefits

Sponsorship Packages

Gold \$15,000

Benefits include:

- logo and website link included on mobile app sponsorship page
- 75-word company description listed in the mobile app
- prominent signage with logo throughout the meeting space and social events
- logo slide during breaks
- listing on conference webpage with link to company website
- one-time use of pre- and postconference attendee contact information
- one conference registration and all associated benefits.

Silver \$10,000

Benefits include:

- logo and website link included on mobile app sponsorship page
- 50-word company description listed in the mobile app
- prominent signage with logo throughout the meeting space
- logo slide during breaks
- listing on conference webpage with link to company website
- one-time use of pre- and postconference attendee contact information

Bronze Sponsor \$5,000

Benefits include:

- logo and website link included on mobile app sponsorship page
- 40-word company description listed in the mobile app
- prominent signage with logo throughout the meeting space
- listing on conference webpage with link to company website
- logo slide during breaks

Exclusive Sponsorship Opportunities

Wi-Fi \$12,500

Benefits include:

- logo on Wi-Fi login splash page
- logo and website link included on mobile app sponsorship page
- 50-word company description in the mobile app
- signage with logo in the registration prefunction area
- logo slide during breaks
- listing on conference webpage with link to company website
- one-time use of pre- and postconference attendee contact information

Conference Lanyards \$10,000

Benefits include:

- lanyards for all attendees with NEA and sponsor logo
- logo and website link included on mobile app sponsorship page
- 50-word company description listed in the mobile app
- signage with logo in the registration prefunction area
- logo slide during breaks
- listing on conference webpage with link to company website
- one-time use of pre- and postconference attendee contact information

NEW

Hotel Keycards \$8,000

Benefits include:

- seen by each attendee staying at the Atlanta Marriott Marquis
- branding includes the NEA and sponsor logos
- logo and website link included on mobile app sponsorship page
- 50-word company description listed in the mobile app
- logo slide during breaks

NEW

NEA Daily Highlights Newsletter \$2,500 per issue

Benefits include:

- logo prominently displayed in NEA Daily Highlights newsletter
- 100-word limit article with photo to highlight a product, service, etc.
- reach all attendees and more than 25,000 nuclear industry professionals
- logo and website link included on mobile app sponsorship page
- 50-word company description listed in the mobile app
- logo slide during breaks

Additional Sponsorship Opportunities

Charging Station \$3,500

Conference Pens \$3,500

These are great add-on sponsorships for exhibitors looking to increase their brand awareness.

Benefits include:

- item customized for the sponsoring organization
- logo and website link included on mobile app sponsorship page
- 25-word company description listed in the mobile app
- signage with logo in the registration prefunction area
- listing on conference webpage with link to company website
- logo slide during breaks

Instructions

PLEASE READ CAREFULLY BEFORE COMPLETING FORMS

- Type your information into the PDF and save it.
- Submit forms via email or secure fax.
- Ensure that the information you submit is complete and accurate.
- NEI is not responsible for incomplete or inaccurate company information that is provided in this document.
- NEI must receive all information **by April 30**. Please send your corporate description and a company logo (.eps or .svg format) to **Arika Johnson at amj@nei.org**.

RETURN FORMS TO:

Arika Johnson

Fax: 202.833.2282

Sponsorship Registration Form

Contact Name

Email

Title

Website

Company Name

Company Mailing Address

Phone

Mobile Phone

City, State, Postal Code

Sponsorship Packages

- ☒ Diamond \$30,000 ☐ Platinum \$25,000 ☐ Gold \$15,000
- ☐ Silver \$10,000 ☐ Bronze \$5,000

Additional Sponsorships

- ☐ Wi-Fi \$12,500 ☐ Lanyard \$10,000 ☐ Hotel Keycards \$8,000
- ☐ Newsletter \$2,500 ☐ Sunday ☐ Monday ☐ Tuesday ☐ Wednesday
\$8,500 ☐ All 4 days
- ☐ Charging Station \$3,500 ☐ Conference Pens \$3,500

Credit Card Information

- ☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Name (As It Appears on Card)

Card Number

Expiration Date

CSV Code

Billing Zip Code

Cardholder's Signature



Please send completed form by secure fax to

Arika Johnson
202.833.2282.



If mailing payment, note mailing address:

Nuclear Energy Institute
P.O. Box 759072
Baltimore, MD 21275-9072



Wire payment to:

Wells Fargo Bank
740 15th Street, NW
Washington, DC 20005
Routing #121000248
Account #2030000023990
Swift Code: PNBUS33

Read & Sign

This agreement shall not be binding upon the parties until the original Agreement is executed by the Sponsor, countersigned by NEI and final payment is received 7 days after confirmation. Failure to make payment by deadline will result in the withholding of the pre-conference attendee list and the possible forfeiture of the sponsorship.

Sponsor Signature

Date

NEI Signature

Date

Sponsorship Complimentary Registration

Register online at www.nei.org.

Dr. Mr. Ms.

Name

Badge Name (Nickname)

Title

Company Name

Phone

Email

Emergency Contact

Emergency Contact Phone Number



Note any special need requests

Registration Fees

Diamond

Complimentary #1

Complimentary #2

Gold

Complimentary #1

Platinum

Complimentary #1

Complimentary #2

Attendee Events

Monday

Opening Reception

Tuesday

TIP Awards Luncheon

Special Event

Guest Registration Fees

Guest refers to a spouse, significant other or personal friend. Business associates, staff colleagues or fellow students do not qualify as guests. Guest registration allows access to only the Monday evening reception and/or Tuesday Special Event.

Opening Reception

No. of Guests _____ x \$125= _____

Special Event

No. of Guests _____ x \$175= _____

Guest Name(s)

Total Expenses \$ _____

Credit Card Information

☐ Visa ☐ MasterCard ☐ Amex ☐ Discover

Name (As It Appears on Card)

Card Number

Expiration Date

CSV Code

Billing Zip Code

Cardholder's Signature

Send sponsorship registration form to:

Arika Johnson

Secure Fax: 202.833.2282