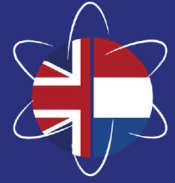


U.S Commercial Nuclear Mission to the United Kingdom and the Netherlands



APPLICATION

Eligibility

NEI organizes and conducts trade missions in partnership with the U.S. Departments of Commerce and Energy. Consistent with this cooperation, the primary objective of the trade mission is the promotion to the United Kingdom and the Netherlands of U.S.-produced goods and services and/or the establishment of marketing representation in those countries. Goods and/or services promoted must either be manufactured or produced in the United States (i.e., of U.S. origin) or, if manufactured or produced outside of the United States, be marketed under the name of a U.S. firm and have U.S. content representing at least fifty-one percent of the value of the finished goods or services.

Applicant

Name: _____
Title: _____
Company: _____
Phone: _____ Email _____

Company

Majority U.S. content product(s) and/or service(s) to be marketed in the UK and the Netherlands:

Key challenges to commercial success in the UK and the Netherlands:



Participation Fee

Accepted delegates must pay a participation fee to defray the costs of planning and conducting the mission. Select meals, receptions and ground transportation are included in the fee. For U.S. government participants, the fee covers the costs of select meals, receptions and ground transportation.

Costs not covered by the fee—and the responsibility of individual delegates— include airfare, hotel lodging and personal expenses.

Fee: NEI Member \$5,000 Nonmember \$7,000

Application Process

Please submit this application via email to Ted Jones, at thj@nei.org. If you have any questions, please contact Ted Jones at thj@nei.org or Stephanie Pronco at slp@nei.org.

NEI will evaluate applications and inform applicants of selection decisions on a rolling basis until February 27 or until the maximum number of 25 participants has been selected.

Next Steps for Accepted Delegates

Registration. To confirm registration, accepted delegates must pay the participation fee and provide the following information to Anders Jensen, afj@nei.org, by **Thursday, February 27**: (1) personal bio and headshot; (2) personal contact details, including office and mobile phone numbers, email address, and company mailing address; (3) emergency contact details; (4) passport scan; (5) one-page company profile; and (6) company logo in a high-resolution .eps vector format. **Please note: information supplied to NEI after February 27, will not be included in promotional and other mission materials.**

Accepted delegates will be requested to provide the names and email addresses of proposed invitees to receptions in London and The Hague

Logistics. NEI will provide accepted delegates with information on the mission hotel in London and The Hague and other logistical details. NEI also will provide details for a virtual pre-mission briefing on Wednesday, March 26.

