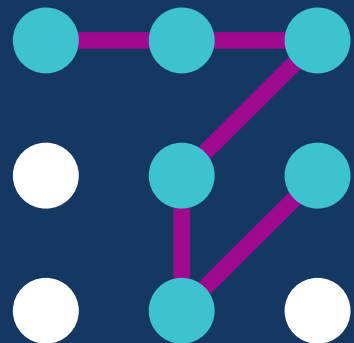
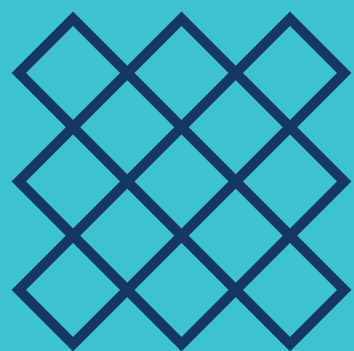




National Nuclear Security Conference

Sponsorship and Exhibitor Opportunities

June 18-20, 2024
Marriott Minneapolis City Center

For more information and to register, visit nei.org/nnsc



GENERAL INFORMATION

THE NATIONAL NUCLEAR SECURITY CONFERENCE is the premier event for the U.S. commercial nuclear energy industry's physical security professionals.

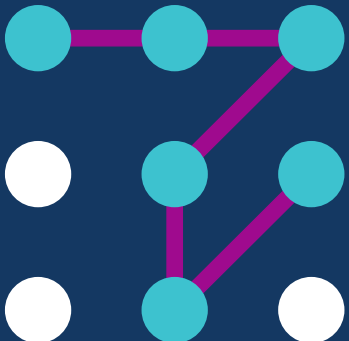
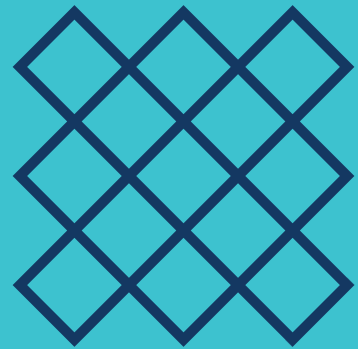
REACH YOUR AUDIENCE

Connect with decision-makers, nuclear and fuel-cycle facility security professionals, security services providers, advanced reactor developers, security program managers, and plant security executives. Demonstrate your interest and support to the industry by being a sponsor and exhibitor.

SPONSORSHIP AND EXHIBITOR BENEFITS

Attendees gather to hear and learn about various topics and current issues important to maintaining and improving our comprehensive security programs. Highlight your company's impact on the industry and keep its name in the minds of top energy security executives. Show attendees your latest products, services, and innovations in the Conference Exhibit Hall.

[Learn More and Register >](#)



LOGISTICS AND ACCOMMODATIONS

Marriott Minneapolis City Center

30 South 7th Street
Minneapolis, MN 55402
Phone: 612.349.4000
Rate: \$249 Single/Double

[Book Your Room >](#)

Book your hotel room by May 29, and identify yourself as an attendee of the Nuclear Energy Institute to secure the group rate. After this date, the room and rate availability are at the hotel's discretion. Rooms are limited and may become unavailable before the cut-off date. Make your reservations early.

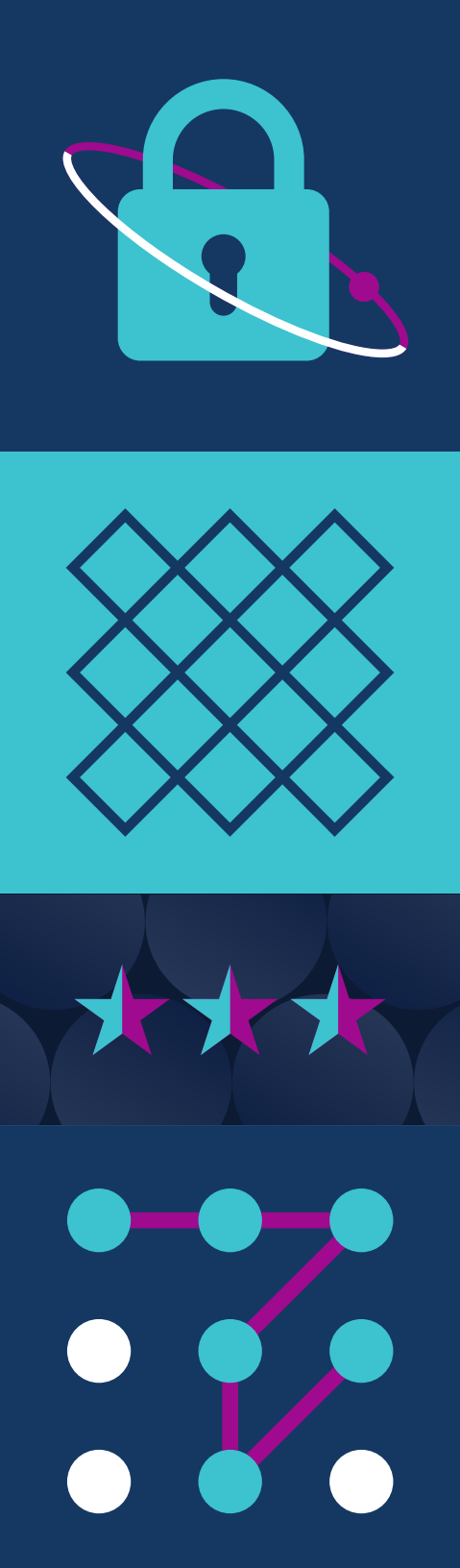
For more information and to register, visit nei.org/nnsc

CONTACT

For more information about sponsorship and exhibitor opportunities:



Ken Morton
kwm@nei.org
202.439.0567



SPONSORSHIP AND EXHIBITOR INFORMATION

SPONSORSHIP AND EXHIBITOR BENEFITS

- Network and showcase your products, services, and technologies to decision-makers, influencers, and potential customers
- Strengthen visibility, brand recognition, and credibility in the nuclear marketplace
- Highlight your company's impact on the industry
- Demonstrate your commitment to supporting NEI programs and initiatives

SPONSORSHIP OPTIONS

All Classic Packages include:

- Signage in meeting space and general session
- Conference webpage notice
- Social media graphic

Executive \$15,000

All benefits at the Premier, Industry Champion, and Collaborator levels, plus:

- Two (2) conference registrations and all associated benefits
- Company video ad inclusion in general session break promotions
- One-time use of pre-and post-conference attendee contact information
- Logo and weblink included in all NNSC promotional and follow-up emails
- Verbal acknowledgment of sponsorship during the general session

Premier \$10,000

All benefits at the Industry Champion and Collaborator levels, plus:

- One (1) conference registration and all associated benefits
- One-time use of pre-and post-conference attendee contact information
- Logo and website link included in the "What to Know Before You Go" and follow-up emails sent to all attendees
- Verbal acknowledgment of sponsorship during the general session

Industry Champion \$7,500

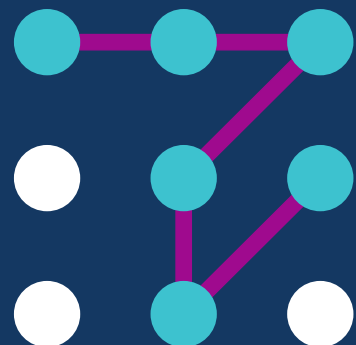
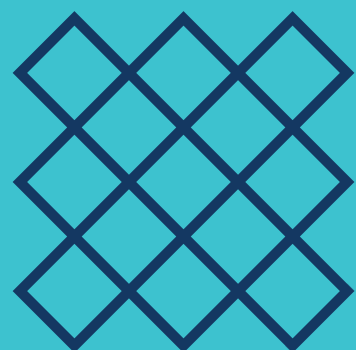
All benefits at the Collaborator level, plus:

- One (1) conference registration at 25% off the prevailing registration rate

Collaborator \$5,000

- All sponsors will receive a post-conference mailing list

[Become a Sponsor >](#)



Classic Package Options	Executive (\$15,000)	Premier (\$10,000)	Champion (\$7,500)	Collaborator (\$5,000)
• Complimentary registrations	2	1	25% OFF (Prevailing Rate)	
• VIP Experience	●			
• Company logo recognition via pre-event email	●			
• Company logo recognition via signage in registration area	●			
• Opportunity to play short bumper videos/ads provided by sponsor	●			
• Company logo recognition via post-event emails	●	●		
• Verbal acknowledgement/thank you during conference	●	●		
• Event icon package used for social media	●	●		
• Company logo recognition via networking break slides	●	●	●	
• Pre-conference attendee listing	●	●	●	
• Post-conference attendee listing	●	●	●	●
• Company logo recognition on signage throughout conference area	●	●	●	●

FEATURED SPONSORSHIP OPPORTUNITIES

Looking for something a little different? Try one of these packages that attendees use throughout the event.

All featured opportunities include:

- Conference webpage notice

Conference Lanyards

\$10,000 (1 available)

- Company logo on lanyard with NEI logo
- Social media graphic

Hotel Keycards

\$7,500 (1 available)

- Company logo on hotel keycard with NEI logo

ON-DEMAND SPONSORSHIP OPPORTUNITIES

Elevate your company's name and brand by being front and center through these package opportunities. Contact NEI's Ken Morton at kwm@nei.org to learn more and purchase on-demand packages. (purchasing these packages online is not available).

Conference Wi-fi

\$10,000 (1 available)

- Logo placement on conference info card
- Sponsor announcement in the "What to Know Before You Go" email
- Logo placement on Wi-Fi login screen
- Sponsor acknowledgement on welcome letter distributed at hotel check in for registered attendees

Registration Sponsor

\$10,000 (1 available)

- Logo on registration branding
- Logo on registration confirmation email
- Table in registration area - on first day

Welcome Reception Sponsor

\$5,000 (1 available)

- Logo on branded reception (examples include goho or logo slide)
- Logo on event signage

Floor Directionals

\$4,500 (1 available)

- Logo placement on floor directions throughout the conference space

AM/PM Breaks

\$3,500 (4 available)

- Signage with logos of break sponsors
- Sponsor logos displayed on coffee stations
- Opportunity to provide logoed cups/napkins at break station (own expense)
- Thank you acknowledgement from stage upon returning to event

Breakfast

\$3,000 (2 available)

- Signage with logos of break sponsors
- Sponsor logos displayed at coffee stations
- Opportunity to provide logoed cups/napkins at break station (own expense)
- Thank you acknowledgement from stage upon returning to event



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[Become a Sponsor >](#)

Refunds are not available after May 17.

EXHIBIT HALL IS SOLD OUT!

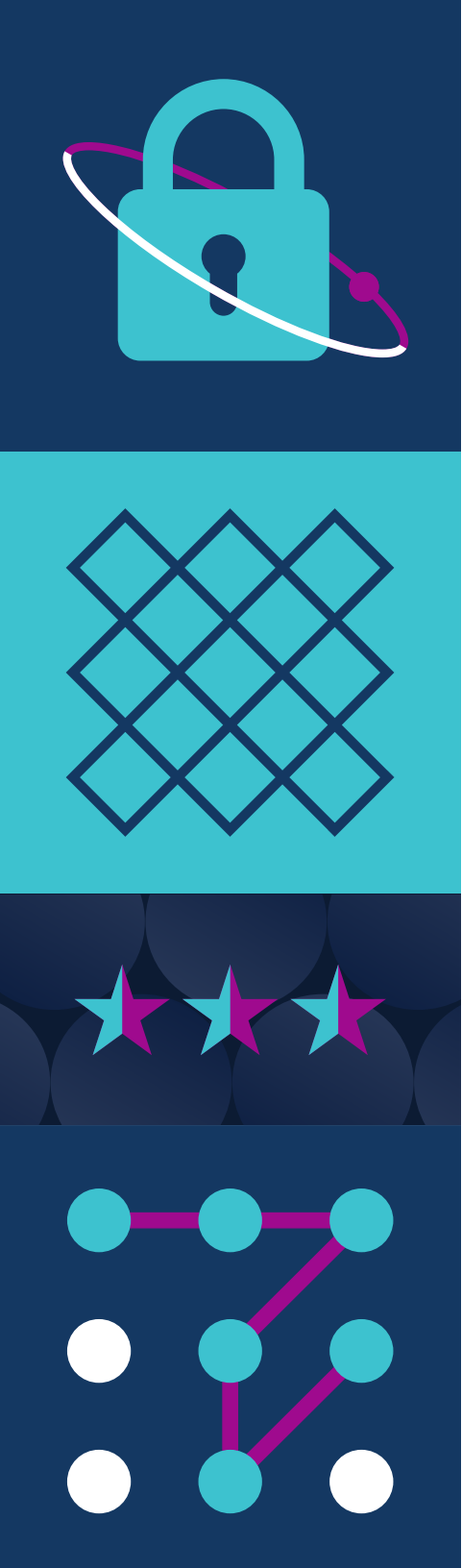
EXHIBITORS RECEIVE

- Company logo on the conference webpage with a link to your company website
- One (1) 10x10 space
- Six-foot draped table and two chairs
- One (1) full conference registration
- Special pricing of 25% off the current rate for up to two additional conference registrations
- Company name/logo included on exhibitor signage and in conference materials
- 50-word description included in select conference materials
- Pre- and post-conference mailing list



Exhibitor Registration	Booth Number	Normal Rate
Early Bird Registration Registrations received on or before May 15	\$3,500	\$3,750
Regular Registration Registrations received after May 15	\$3,750	\$4,000

Due to the limited size of the exhibit hall, at the present time we are offering only single booths. **After May 15**, a second booth may be added on a space available basis with priority given to those exhibitors who are sponsors, then to exhibitors that are paid in full by their payment date.



SCHEDULE OF EVENTS (subject to change)

MON
JUNE 17

10 a.m.–5 p.m. | Exhibit Set-up

TUE
JUNE 18

7 a.m.–8:30 a.m. | Breakfast

10:30 a.m.–11:15 a.m. | Morning Break

Noon–1:15 p.m. | Lunch

2:45 p.m.–3:30 p.m. | Afternoon Break

4:30 p.m.–6 p.m. | Networking Reception

WED
JUNE 19

7 a.m.–8:30 a.m. | Breakfast

9:30 a.m.–10:15 a.m. | Morning Break

Noon–1:30 p.m. | Lunch

2:30 p.m.–3:15 p.m. | Afternoon Break

3:15 p.m. | Breakdown

On-site registration will begin each day at 7 a.m.

Business casual attire is appropriate for all conference events.

Conference Sessions

- Tuesday, June 18, 8 a.m.–4:30 p.m.
- Wednesday, June 19, 8 a.m.–4:30 p.m.

To register, please visit www.nei.org/npsc

Note: All exhibits must remain standing until breakdown begins.

Exhibitors dismantling booths prior official exhibit hall closing will lose exhibiting privileges for future events.