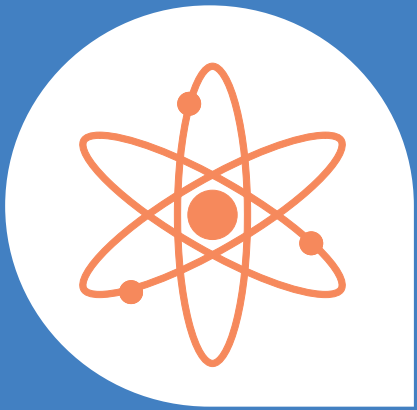


Nuclear Energy Assembly

Sponsorship Opportunities

September 10–12, 2024
Lowes Philadelphia

For more information and to register, visit nei.org/nea



GENERAL INFORMATION

THE NUCLEAR ENERGY ASSEMBLY

is the premier event where industry leaders, innovators, and stakeholders unite to shape the future of nuclear energy.

REACH YOUR AUDIENCE

Network with decision-makers, including CEOs, CNOs and other senior-level executives that only attend this conference. Sponsorships offer you the chance to show your support for and interest in the industry.

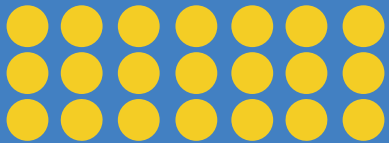
SPONSORSHIP BENEFITS

Attendees worldwide gather to see the latest products, services, and innovations in the nuclear industry. Highlight your company's impact on the industry and keep its name in the minds of top energy executives.

Sponsorship Registration **Due Date: August 17.**

Refunds are not available after this date.

For more information and to register, visit nei.org/nea



LOGISTICS AND ACCOMMODATIONS

DATE AND LOCATION

September 10-12, 2024

Loews Philadelphia

1200 Market Street

Philadelphia, PA 19107

(215) 627-1200

Book your hotel room by **Friday, August 16, 2024**, and identify yourself as an attendee of the Nuclear Energy Institute to secure the group rate of \$239 per night. After this date, the room and rate availability are at the hotel's discretion. A one-night room and tax charge will be billed to your credit card as a deposit before or upon check-in.

CONTACT

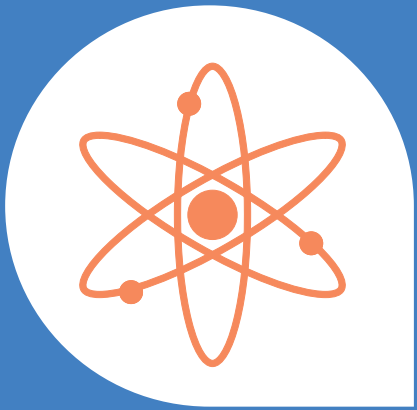
For more information about sponsorship opportunities:



Ken Morton

kwm@nei.org

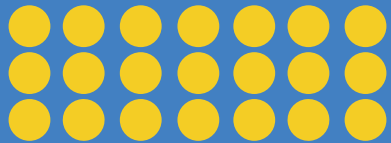
202.439.0567



SPONSORSHIP INFORMATION AND OPTIONS

Introducing for 2024: CUSTOMIZE YOUR SPONSORSHIP! Select the sponsorship that suits your company best, and then pick your exclusive benefit from a range of options!

Executive and Premier sponsorships offer additional benefits that can significantly enhance your visibility at the Nuclear Energy Assembly!



Executive \$25,000

All benefits of Collaborator, Industry Champion, and Premier sponsorships plus:

- Two (2) Conference registrations
- One-minute video during break
- Rotating sponsor ad in app
- Logo in all conference emails
- Logo in thank you email
- Company logo recognition via signage in Registration area
- Logo on app welcome page

Exclusive Benefits

One Executive Benefit
and
One Premier or Industry Champion Benefit

Premier \$15,000

All benefits of Collaborator, Industry Champion, sponsorships plus:

- One (1) Complimentary registration
- Logo featured on post-conference emails
- Verbal thank you from the podium

One Premier Benefit
and
One Industry Champion Benefit

Industry Champion \$10,000

All benefits of Collaborator, plus:

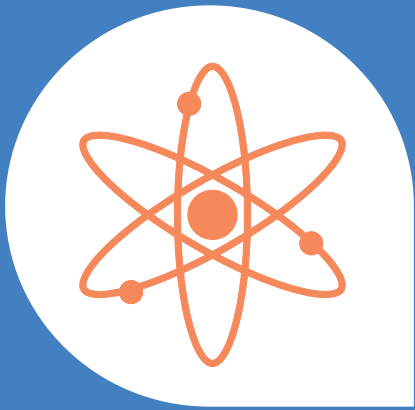
- Pre-conference mailing list access
- Expanded company description
- Acknowledgment on break slides

Choose one Industry Champion exclusive benefit from the Exclusive Benefits Menu.

One Industry Champion Benefit

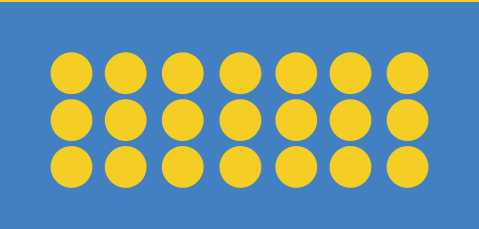
Collaborator \$5,000

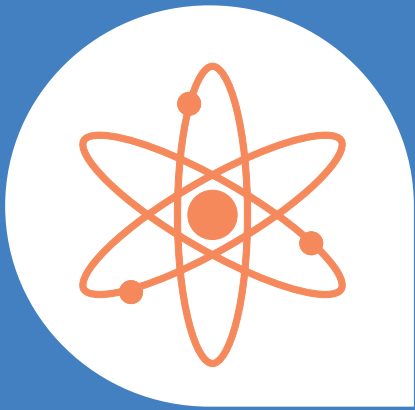
- Logo displayed prominently in the event area
- Inclusion of company name/logo in the event's mobile app
- Social media profile linked in the app
- Name featured on sponsor advertising boards
- Post-conference email list of attendees
- Link included on the conference webpage



EXCLUSIVE BENEFITS MENU

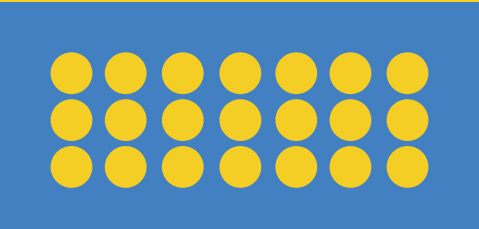
Exclusives	Executive	Premier	Ind. Champ
General Session Sponsorship with Welcome Address (1 available) <ul style="list-style-type: none"> • One (1) additional complementary registration • Introduction of Speaker • Video/slide recognition during general session • Meet and greet with the speaker (may invite a maximum of 10 guests that are attending lunch) 	✓		
Conference Lunch Sponsorship (1 available) <ul style="list-style-type: none"> • One (1) additional complementary registration • Introduction of Speaker • Video/slide recognition • VIP table 	✓		
Opening Reception Sponsorship (1 available) <ul style="list-style-type: none"> • Logo incorporated in the reception (examples include Gobo or logo slide) • Logo on event signage • Three (3) VIP attendee comps to the reception 	✓		
Reusable Bottle Sponsorship (1 available) <ul style="list-style-type: none"> • Company logo with NEI logo on water bottle distributed to all attendees • Company logo recognition via signage 	✓		
Breakout Sponsor (5 available) <ul style="list-style-type: none"> • Sponsorship of conference tracks • Logo placed on signs and session title screen PowerPoints • Five-minute welcome remarks at opening breakout session 	✓	✓	
Lanyard Sponsorship (1 available) <ul style="list-style-type: none"> • Branded logo with NEI logo on lanyard for each attendee 	✓	✓	
Registration Sponsorship (1 available) <ul style="list-style-type: none"> • Logo on registration branding • Logo on registration confirmation email • Table in registration area on the first day only 	✓	✓	
Branded Key Card Sponsorship (1 available) <ul style="list-style-type: none"> • Company logo on hotel key cards distributed to attendees at check-in 	✓	✓	
Mobile Event Sponsorship (1 available) <ul style="list-style-type: none"> • Logo placement on the app info card and/or signage • Inclusion of sponsor recognition in pre-event "What to Know" email • Logo placement on the splash screen 	✓	✓	
Premier Tabletop Booth (5 available) <ul style="list-style-type: none"> • Tabletop area located breakout rooms • No height restrictions on banners and other materials 	✓	✓	





SPONSORSHIP INFORMATION AND OPTIONS

Exclusive Benefit	Executive	Premier	Ind. Champ
Mobile Push Notification (5 available) <ul style="list-style-type: none"> Sponsor acknowledgement on five push notifications 	✓	✓	✓
AM Break (4 available) <ul style="list-style-type: none"> Sponsor logos displayed on coffee stations Opportunity to provide logoed cups/napkins at break station (own expense) 	✓	✓	✓
PM Break (4 available) <ul style="list-style-type: none"> Sponsor logos displayed on coffee stations Opportunity to provide logoed cups/napkins at break station (own expense) 	✓	✓	✓
Attendee Packages Sponsorship (1 available) <ul style="list-style-type: none"> Sponsor CVB welcome packages for attendees Placement of branded item in package 	✓	✓	✓
Tabletop Booth (5 available) <ul style="list-style-type: none"> Tabletop area located near registration Banners and other materials must be below 84" in height (Due to height Restrictions) 	✓	✓	✓
Wi-Fi Sponsorship (1 available) <ul style="list-style-type: none"> Logo placement on conference Wi-fi info card and signage Sponsor announcement in the "What to Know Before You Go" email Logo placement on Wi-Fi login screen 	✓	✓	✓
Breakfast Sponsorship (2 available) <ul style="list-style-type: none"> Sponsor logos displayed on coffee stations Opportunity to provide cups/napkins with company logo at the break station (at own expense) 	✓	✓	✓
Phone Charging Station Sponsorship (2 available) <ul style="list-style-type: none"> Full logo wrap sponsorship of phone charging stations Charging stations located in the main NEA area near the General Session 	✓	✓	✓
Floor Clings Sponsorship (2 available) <ul style="list-style-type: none"> Provide floor directional to be displayed throughout the conference meeting space 	✓	✓	✓
Wayfinding Signs Sponsorship (1 available) <ul style="list-style-type: none"> Sponsorship of ten wayfinding signs 	✓	✓	✓
Conference Pen Sponsorship (1 available) <ul style="list-style-type: none"> Brand logo with NEI Logo placed on pen for each attendee 	✓	✓	✓



For more information about sponsorship opportunities:

Sign-up at nei.org/nea to secure your space. For questions on packages and availability, contact NEI's Ken Morton at kwm@nei.org.

[Become a Sponsor >](#)